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JOB**VACANCY**

A leading Trading Company In KSA is seeking to recruit

IT Product manager

The product manager must exercise his years of marketing and selling experience not less than three years

Skills & Talents

- People skills: High
- Sales skills: High
- Communications skills: High
- Analytical skills: High
- Planning skills: High
- Creative ability: High
- Initiative: High

Key Responsibilities

- Responsible for the general management of a product or product line including introduction, definition, and development
- Managing the entire product life cycle from strategic planning to tactical activities
- Specifying marketing requirements for current and future products by conducting market research
- Driving a solution set across business development teams (primarily sales, and marketing communication)
- Developing and implementing a company-wide go-to-market plan, working with all department and business units
- Analyzing potential partner relationship for the product along with business development
- Performing analysis of all competitive and complementary products available in the market and purchasing
- Create sales training materials
- Generate content for outbound marketing materials i.e.: copy for brochures, whitepapers, promotional materials

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