

الموقع الإلكتروني للمعلن: www.bahrain2020.com

JOB

VACANCY

المسمى الوظيفي: **مصمم جرافيك / متخصص في وسائل التواصل الاجتماعي**

A leading Company in Bahrain is seeking to recruit the following

Graphic Designer

- Study design briefs and determine requirements
- Schedule projects and define budget constraints
- Conceptualize visuals based on requirements
- Prepare rough drafts and present ideas
- Develop illustrations, logos and other designs using software
- Use the appropriate colors and layouts for each graphic
- Work with copywriters and creative director to produce final design
- Test graphics across various media
- Amend designs after feedback
- Ensure final graphics and layouts are visually appealing and on-brand

Essential skills:

- Strong graphic design skills
- Layout skills
- Analytical skills
- Creativity
- Flexibility
- Attention to detail
- Deadline-oriented
- Desktop publishing tools and graphic design software
- Acute vision

- Time-management skills
- Communication skills
- Handles rejection
- Excellent Master of Adobe (illustrator, Photoshop)

Qualification:

- Bachelor`s degree in Graphic design or similar field, at least 3 years` experience

Social Media Specialist

Key Responsibilities:

- Design and plan strategies
- Prepare Design B
- Plan and execute all digital marketing, including SEO/SEM, marketing database, email, social media
- Design, build and maintain our social media presence
- **Measure and report performance** of all digit
- Identify trends and insights, and optimize spend and performance based on the insights
- Brainstorm new and creative growth strategies
- Utilize strong analytical ability to evaluate end-to-end customer experience across multiple channels
- Collaborate with agencies and other vendor partners
- Copy writing
- Research competitors and provide suggestions for improvement
- Evaluate emerging technologies.
- **Client Relationship and management** ; ensuring
- Prepare reports o
- Oversee all social media accounts under our management
- **Scheduling & Publishing** of conten
- Managing comment
- Employees are obliged to work for companies that Perpetual manage or own shares in
- In the event that the employee fails to perform his essential duties, he must sign the work policy fo

Essential Skills:

-	Creativity	
-	Flexibility	
-	Attention to detail	
-	Deadline-oriented	
-	Time-management skills	
-	Communication	skills

Qualifications:

-	Bachelor	's degree
---	----------	-----------

Branding design Specialist

Responsibilities:

-	Develop and help implement strategies for both new and existing products	
-	Influence all phases of marketing, from design and distribution decisions to advertising and public relations	
-	conceptualizing, innovating and making of a logo that is able to stand for a company.	
-	Gather all the information that he needs from the client that avails his artistic abilities in order to accomplish the task	
-	collect and analyze, develop a logo design in various forms to be able to offer to the client the preferred design	
-	Create alternatives of the logo chosen on the context for different media that is used by the company	

Essential Skills;

-	Layout skills
-	Analytical skills
-	Creativity
-	Flexibility
-	Attention to detail
-	Deadline-oriented
-	Desktop publishing tools and graphic design software
-	Acute vision
-	Time-management skills
-	Communication skills
-	Handles rejection

- Excellent Master of Adobe (illustrator, photoshop)

Qualifications:

- Bachelor`s degree in Graphic design or similar field with at least 3 years of Experience

Campaign Specialist

Responsibilities:

- Build, edit, test, and launch highly segmented email campaigns, including list management and segmentation.
- Manage resends based on business needs.
- Test and optimize email metrics, including unsubscribes, open rates, click through rate (CTR), landing page conversion.
- Continuously measure and optimize our campaigns (A/B testing, copywriting, placement experiments).
- Act as the point-person in managing/acquiring key campaign components, such as targeted lists, email content, and creative.
- Ensure quality of all creative and variable content across channels to ensure accuracy of programs.
- Find ways to improve process.
- Define new audiences that will lead to growth.
- Monitor customer journeys across systems to help deliver consistent quality guest experience.
- Stay current and recommend best practices for marketing automation campaigns.
- Able to provide back up and support to other team members on the various marketing technologies.
- Perform other duties as assigned to support the efficient operation of the department

Education/Qualifications:

- Bachelor`s degree in Marketing/Communication. At least 2 years of experience in a similar field.

Essential skills:

- Analytical skills
- Creativity
- Flexibility

- Attention to detail
- Deadline-oriented
- Time-management skills
- Communication skills

If you are interested, please send your resume to

Eng@targetjo.com

0000 000000 000000 00 0000

0000000 00 0000 000 0000000000 0000000 00 00 0000000 0000000 00 000000 000 0000000

(0000 000 00 00000 00000 0000000000 00000 000 000 0000 000 00 0000000 00000) 00 0000 00000 0

TARGETJO

0000000 00000000000 0000000 000 00000000 00000000 0000 0000 0000 000000000 0000000 000000 000000