

الموقع الإلكتروني للمعلنين في الإمارات العربية المتحدة

JOB

VACANCY

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Leading company in UAE is seeking to recruit

Google Ads & SEO Specialist

Job Description

:

- Help the company make better business decisions based on the company marketing data
- Candidate must have a working knowledge of Google ADS, SEO and Google Analytics
- Primary responsibilities will be maintaining the Google Ad, SEO accounts of our company and ana
- Manage all aspects of Google Ad campaigns
- Create and optimize ad campaigns and paid search landing pages
- Analyze and optimize ad campaigns to increase return on investment (ROI)
- Use Google Ads to drive a variety of online marketing campaigns
- Analyze and optimize pay-per-click (PPC) campaigns to increase ROI
- Manage and optimize display campaigns across multiple devices
- Develop PPC strategies to increase online visibility
- Prepare keywords for SEO and improve website and landing page ranking.
- Create and claim Location map

Requirements and skills

- Proven work experience as a Social Media Coordinator or similar role
- Fluency in content writing / copyrighting (mainly in Arabic)
- Ability to deliver creative web content (text, image and video)

